

FAM 14

Prepared by the SAN FRANCISCO AERONAUTICAL SOCIETY

President's Message

Spring 2010

SFAS Celebrates Many "Firsts"

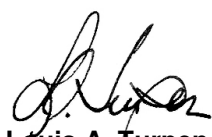
Congratulations to David Abercrombie! He's the winner of our first annual membership TICKETS drawing. Many thanks to United Airlines for their very generous donation of two round-trip tickets and for their support of the San Francisco Aeronautical Society. All current, active Society members were entered into this prize drawing ... more drawings to come - so keep that membership current.

It was our pleasure to be a part of the San Francisco Airport Museums first movie night of 2010. It was wonderful to see so many people enjoying the documentary featuring the colorful Pancho Barnes. We look forward to being part of such events throughout the year.

We hope you enjoyed the first installment of the extraordinary story told by Jon E. Krupnick, *Pan American's Pacific Pioneers* that was reprinted in the previous issue of FAM14. That was the first time we've reprinted any of our lecture series and we're proud to bring you the second installment of that wonderful story in which Mr. Krupnick tells of the inspiration behind his pictorial history of Pan American's Pacific First Flights. The focus of his pictorial history is the flying boat era of the 1930s and 1940s which, of course, resulted in the first, and now famous, *China Clipper* and the opening of the Pacific to the world's first sustained transoceanic commercial air service.

The SFAS will be celebrating the 75th anniversary of this milestone with a reception to be held on Tuesday November 16, 2010. Please save the date. More details will follow in the coming months.

In the meantime, sit back, relax and enjoy this first FAM 14 of 2010.

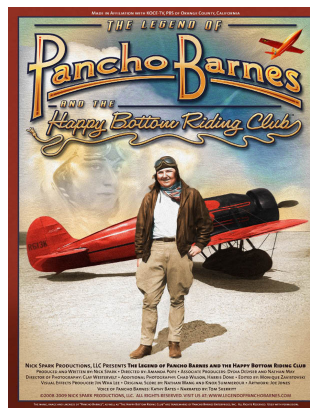

Louis A. Turpen
President

FAM 14 is the abbreviation for the world's first transoceanic Foreign Air Mail route, which originated in San Francisco and linked the East and West by air. The FAM 14 masthead photograph was taken by Clyde Sunderland and shows Pan American Airways' China Clipper over the city of San Francisco on November 22, 1935, departing on the first transpacific commercial flight to Manila. Courtesy of Pacific Aerial Surveys.

PANCHO BARNES LANDS AT SFO! MUSEUM MOVIE NIGHT A BIG HIT

A capacity crowd of more than two hundred moviegoers turned out for the San Francisco premier of *The Legend of Pancho Barnes and the Happy Bottom Riding Club* on February 4th. The popular event was hosted by the San Francisco Airport Museums with the support of the San Francisco Aeronautical Society.

The superbly crafted documentary chronicled the life of one of early aviation's most colorful characters. Pancho Barnes' talents as an accomplished aviator



and Hollywood's first female stunt pilot were matched by her limitless gusto for a life in the fast lane. Nick Spark, the film's producer and writer took the stage to introduce the feature and graciously took questions from the audience. Also present were Dr. Louis F. D'Elia and Mike Salazar of the Pancho Barnes Trust Estate. Patrick Sullivan, the

son of famed flier Elinore Smith, a contemporary of Pancho Barnes', commented on the women aviators of the period and some of the conditions they faced. For future screenings of this film, including the PBS broadcast scheduling, visit <http://www.legendofpanchobarnes.com/film>.

Prior to the feature film, the audience was treated to a short preview of the film in progress, *A Pilot's Story*, and a personal appearance by its co-producer and director Will Hawkins of Wilco Films. Shawna Kelly, author of *Aviators in Early Hollywood* and the great granddaughter of famed aviator actor B.H. "Daredevil" DeLay, was on hand to sign books.

Society board members Louis A. Turpen, George Doubleday II, and Judd Iverson joined the festivities. Ethan Hyman managed the Society's busy popcorn and soft drink concession, with help from his mom, Michele Goller, SFAS Administrator. Museum volunteers assisted with guest services, including Dorene Goad and Hildur Kirchdoerfer, in their Pan Am uniforms, who welcomed the moviegoers aboard.

Movie Night at SFO! will be presented on a regular basis. Stay tuned for future listings.

Museum Volunteers Make a Difference 62 Volunteers Contributed a Record of Over 3,400 Hours of Service to Patrons in 2009

The San Francisco Airport Commission Aviation Library and Louis A. Turpen Aviation Museum served more than 29,000 visitors in 2009. The museum volunteers provide invaluable assistance helping direct visitors, answer questions, assist the museum staff and providing all around support to all.

On December 14, 2009, at the annual Volunteer Reception, the 2009 Volunteer of the Year honor was awarded to John Cleary. Mr. Cleary contributed a record number, 332 hours, of exemplary volunteer service. Special Volunteer Recognition was awarded to the following volunteers: Frank Norick, Ph.D., Robert P. McCrory and Benjamin Thomas. Honorable Mention was awarded to Kenneth J. Austin, David G. Coen, Thomas A. Northrop, Herb E. Pohlman, and Julianne Ward-Northrop.



John Cleary, 2009 Volunteer of the Year

Five year service pins were awarded to John Cleary, Dede Dewey, Francis J. Egan, Mary Jo Hunt and Patricia Lionberger.

This annual volunteer reception is always a lovely event sponsored by the San Francisco Airport Commission Library and Louis A. Turpen Aviation Museum.

All volunteers are cordially invited to attend and celebrate their tremendous contributions. Many thanks to all the volunteers for their ongoing service to the San Francisco Airport Commission Aviation Library and Louis A. Turpen Aviation Museum.



San Francisco Airport Commission Aviation Library Louis A. Turpen Aviation Museum 2009 Volunteers

DAVID A. ABERCROMBIE ♦	ULULANI M. JUNG ♦
ANNA MIE H. ALLENDORFER	HILDUR E. KIRCHDOERFER ♦
LORIN E. ANDERSEN	KATHERINE K. KRIKEN
SALLY S. ANDERSEN	DAVID LAUDENAT ♦
ROMA M. AUERBACK ♦	PATRICIA A. LIONBERGER ♦
KENNETH J. AUSTIN ♦	VERENA D. LUKAS
PATRICIA C. AUSTIN	REUBEN O. MARTINEZ ♦
WILLIAM A. AUSTIN	ROBERT P. MCCRORY ♦
EDWARD A. BADT ♦	MARY A. MCGOWAN
JANICE J. BOELKE ♦	CAROLINE L. MCILHENNY
SHIRLEY A. CASELLE	CAMILLE K. MODERSBACH
COLMAN CHAN ♦	FRANK NORICK, PH.D.♦
JOHN E. CLEARY ♦	THOMAS A. NORTHROP ♦
JAMES O. CLIFFORD ♦	AARON A. ORTEGA ♦
DAVID G. COEN ♦	SAMUEL A. OWENS ♦
EVA G. CONDY ♦	MAURICE C. PATTERSON
CAROL V. CROWN ♦	PAUL M. PINEDA ♦
TERESA C. DAMGAARD ♦	GERALD J. PIPINICH ♦
EVELYN R. DAVID ♦	HERB E. POHLMAN ♦
DEDE DEWEY ♦	WASSON QUAN ♦
FRANCIS J. EAGAN ♦	TERRY J. RICE
PAUL C. FREGULIA	WILLIE ROBINSON ♦
ANN S. GAZENBEEK	JOHN W. ROSS
PAULINE S. GLEN ♦	BARBARA F. SHARFSTEIN ♦
DORENE T. GOAD ♦	LUZ L. SOBEJANA ♦
ROBERT S. HARMON ♦	DAVID H. STRINGER ♦
FRED R. HOFFMAN ♦	PETER S. TANNEN
MARY JO HUNT ♦	PAMELA B. TAYLOR
ARLEEN M. JOHNSON ♦	BENJAMIN THOMAS ♦
EDWARD L. JOHNSON ♦	MADELYN VAN MEERBEEK
DENISE A. JOSEPH ♦	JULIANNE WARD-NORTHROP ♦

♦ Five or More Years of Service

SFAS Thanks Their Supporters Airline Tickets Galore

The San Francisco Aeronautical Society would like to thank Cathay Pacific, Continental Airlines, JetBlue Airways, United Airlines, Virgin America and Virgin Atlantic Airways for their generous support in the form of ticket donations. The Society is grateful for the positive response we received from our SFO family airlines. It is generosity like this that enables us to continue to support the San Francisco Airport Commission Aviation Library and Louis A. Turpen Aviation Museum. These tickets will be part of prize drawings and/or auctions throughout the year.

SAVE THE DATE! China Clipper 75 Celebration November 16, 2010

Late afternoon or evening reception to be held at the San Francisco Airport Commission Aviation Library and Louis A. Turpen Aviation Museum...stay tuned.

Japan Airlines: Over Fifty-Five Years of Service
March 2010 — August 2010

A special exhibition, on view from March 15 through August 15, 2010, in the San Francisco Airport Commission Aviation Library and Louis A. Turpen Aviation Museum, pays special tribute to Japan Airlines (JAL) and its status as a major international carrier with a history of over fifty-five years of service.

The exhibition, *Japan Airlines: More than Fifty-five Years of Service*, is presented simultaneously in four sections.

Uniform Styles and Traditions presents the history of the JAL female flight attendant uniform. Ten examples are displayed from the first generation uniform introduced in 1951 to the present. The exhibition also features the special kimono worn by flight attendants in keeping with the long tradition of Japanese service to the customer who is treated like a guest. Early Western-style uniforms reflect the regimental tastes of the times. JAL's shift to the jet age in the early 1960s is seen in the changing styles of the flight attendant uniforms designed by the renowned couturier Hanae Mori.

Defining the Art of Air Travel looks at the broad array of materials produced by JAL for in-flight services. Japanese cultural tradition has been translated into nearly every aspect of the passenger experience through careful attention to detail in cabin comforts, meal service, and even brand identity and promotional materials. The aesthetic quality of meal service place settings, for instance, add to the airline's reputation for exceptional cuisine.

Japan Airlines: Dawn of the Jet Age is an exhibition of promotional color photographs from the 1960s. With the addition of the Douglas DC-8 and Boeing 727 to its fleet in the 1960s, JAL was positioned as a major international carrier of the jet age. The scenes in these photographs depict new features afforded by these larger aircraft including spacious lounge areas for passenger activities and the distribution of amenities such as the short robe, or *happi* coat, used as lounge wear.

The exhibition, *Japan Airlines in Posters*, presents a colorful selection of vintage, full size travel posters typically produced in the 1970s to promote its many Asian destinations.



Japan Air Lines flight attendants on the upper deck of a Boeing 747 C. 1970.
Courtesy of Vincent Ma.

uniforms designed by the renowned

Ernest W. Lee

Member San Francisco Aeronautical Society
March 22, 1959 - January 22, 2010



We were saddened by the passing of long-time Society member Ernest "Ernie" W. Lee. Passionate about airplanes, he escaped the confines of his wheelchair when he learned to fly and realized his

dream of flying solo. He started his own graphics design business, Airport Printing, in Burlingame, California and successfully ran it for over twenty-five years. He printed the Society's FAM 14 newsletters and provided other services to the Society. He will be truly missed. Our condolences are extended to his family and friends.

EXHIBITIONS SCHEDULE

San Francisco Airport Commission Aviation Library
Louis A. Turpen Aviation Museum

10:00 a.m. to 4:30 p.m Sunday through Friday,
Closed Saturdays and holidays.
Open free to the public.

Upper Level Gallery
Come Fly with Us: Artists of the Airways on Vinyl

March 2010 — August 2010

Photography Gallery
Japan Airlines: Dawn of the Jet Age Promotional Photographs from the 1960s
March 2010 — August 2010

Gallery 1
Japan Airlines: Over Fifty-Five Years of Service - Uniform Styles and Traditions
March 2010 — August 2010

Gallery 2
Japan Airlines: Over Fifty-Five Years of Service - Defining the Art of Air Travel
March 2010 — August 2010

ERIC STARKS

PROFILE IN AVIATION



Eric Starks

Eric Starks is the newest member of the Society's Board of Directors. Eric brings a rich and deep aviation background to the Aeronautical Society.

Eric was raised in the little town of Ketchikan, Alaska, which was accessible only by water. During his early childhood, Eric would fly to the "lower 48" via an amphibious Grumman Goose to Annette Island and then take a 727 to

Seattle, Washington. Eric's father owned a Seabee (pusher prop aircraft), which they used to visit logging camps and lakes for fishing. This upbringing molded Eric as an aviation enthusiast, an avid sportsman with a pioneer spirit and a "can do" attitude.

Eric's career began as a computer programmer but he soon found the desk environment confining and lacking meaningful human interaction. So in 1985, Eric returned to his aviation roots, working for Alaska Airlines, first in Ketchikan then Phoenix, Seattle, San Francisco, and San Jose where he was the Station Manager. In 1998, Eric returned to SFO as the station manager for KLM. During

this same period, Eric chaired the International Terminals' Multi User Service Equipment Committee. This committee of airline representatives worked closely with the airport to determine computer and equipment needs for what is now the International Terminal.

In 2001, Eric was recruited by Virgin Atlantic Airways for the position of Station Manager at SFO where he is currently still working. He is a charter member of the Rotary Club of San Francisco International Airport, in District 5150, and was also one of its founding members. Eric continues to chair the International Terminal Operators Committee (ITOC). He resides in Burlingame, California with his wife Elizabeth and their four children. Welcome Aboard Eric!

BOARD OF DIRECTORS *San Francisco Aeronautical Society*

President: Louis A. Turpen, Vice President: Peter Volny, Secretary/Treasurer: George Doubleday II, Directors: Dennis Bouey, William K. Coblenz, Angela Gittens, Mary Griffin, Judd Iversen, Catherine Mayer, Patrick A. Murphy, Zoe Dell Lantis Nutter, Eric Starks, Jean Kaye Tinsley, Athena Tsougarakis, Mrs. G. Wilkinson Wright

Hon. Dianne Feinstein, Honorary Member

CONTACT! For Society general membership and other programs, please use the following contact information:

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Fax: (650) 821-6721

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The San Francisco Airport Commission Aviation Library and Louis A. Turpen Aviation Museum is located at San Francisco International Airport, International Terminal, Level 3. It is open Sunday through Friday from 10:00 a.m. to 4:30 p.m. The telephone number is (650) 821-9900.

For additional information and to learn about volunteer opportunities, please contact the San Francisco Airport Museums at (650) 821-6700, or email curator@flysfo.com. Please visit our website: <http://www.sfoArts.org>

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