



FAM 14

A PUBLICATION OF THE SAN FRANCISCO AERONAUTICAL SOCIETY

LEADERSHIP MESSAGE

AUTUMN 2024

The last year has been very exciting for the Aeronautical Society in its role of supporting the SFO Airport Aviation Museum. During the annual fundraiser in November 2023, we honored Edward Trippe, founder of the Pan Am Historical Foundation with the Achievement in Aviation Award. In addition to accepting the award, Ed made the exciting announcement of a plan to donate the historical collection of Pan Am films to our museum.

This is an amazing addition to the Aviation Museum's collection. The films will be shown in the SFO International Terminal theater, on the Museum's website and at special events. He also committed \$100,000 to generously support the digitization of these films. Since the event, SFAS has also pledged to match these funds with another \$100,000. The digitization effort is likely to take several years to complete. We look forward to sharing these films with the public as the digitization work progresses.

SFO Museum's aviation history program exhibitions are featured in all four SFO terminals. *A Cut Above*, in the International Terminal long cases, showcases fine examples of oversized and cutaway aircraft models from the collection. In the Aviation Museum exhibition there are presentations of premiere airline travel poster artists, our exploration of the Harold Gatty

Collection documents and photographs, and an exhibition commemorating the SFO-based Virgin America, *VX Forever*. Post-security in Terminal 1, you will find *Flying on Display* a photographic exploration of aviation at the 1915 Pan-Pacific International Exposition. Terminal 2's Sky Terrace offers displays of SFO history as well as unparalleled views of airport operations. Terminal 3 continues to present the outstanding Edward Chavez aircraft models.

The Society also expanded its Board with two new Directors earlier this year: Ken Johnson and Chris Zwingle (<https://sfaero.org/learn/board/>). We are excited to have them onboard and know they will work hard to ensure aviation history is preserved and shared both virtually and physically.

As the retired SFO Airport Director (1995-2016), I feel a special connection to the SFAS and am proud of our efforts to support SFO and an extraordinary Aviation Museum program.

I hope to see you at our upcoming Gala Dinner on November 7th and would like to extend my heartfelt thanks for your continued support!

John L. Martin
President, SFAS

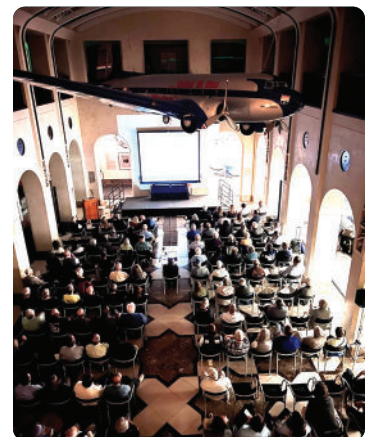
MOVIE NIGHT WITH AN AVIATION LEGEND

Pan Am admirers gathered at SFO's Louis A. Turpen Aviation Museum for a special screening of the iconic airline's historical film collection and a chance to meet Edward Trippe, recent recipient of the SFAS Achievement in Aviation award, chairman of The Pan Am Historical Foundation and the son of Juan Trippe, founder of Pan Am. The vast and impressive film collection is made up of at least 700 titles and hundreds of hours of film from 1926-1991.

Trippe announced that the Pan Am Historical Foundation is donating the film collection to the Louis A. Turpen Aviation Museum at SFO. "We're very excited. This is a phenomenal collection; it's huge and couldn't have a better home," than at the Louis A. Turpen Aviation Museum at SFO. "I'm delighted that it will be available for future gen-

erations and will be well taken care of."

Pan Am paved the way for air travel as we know it today and this film collection tells their story of courage, innovation and leadership. The SFAS is grateful for this generous donation and looks forward to working with the SFO Museum to make this content available for the public to enjoy.



SARA NELSON TO RECEIVE THE SOCIETY'S 2024 ACHIEVEMENT IN AVIATION AWARD

The San Francisco Aeronautical Society will award its highest honor to Sara Nelson in recognition of her outstanding service as a leader in the aviation industry. Sara has served as International President of the Association of Flight Attendants (AFA)-CWA, AFL-CIO since 2014, representing over 55,000 first responders at 20 airlines.

The award also symbolically recognizes the key role flight attendants have played in commercial aviation history in protecting and promoting aviation safety and in being the face of the aviation industry for travelers. Flight attendants have been tremendous supporters of our Aviation Museum through their valuable donations to our collections and their generosity in offering volunteer support.

Sara started her career at United Airlines in 1966. As President of the AFA, she designed the successful payroll support program that was a historic Worker's First relief program that kept aviation workers connected to their paychecks, healthcare, and other benefits for 16 months during the COVID pandemic, while banning stock buybacks and dividends across the industry and capping executive compensation for two years after the relief period ends. Sara believes Labor should set the agenda every time.

The New York Times called her "America's most powerful flight atten-

tant" for her role in helping to end the 35-day Government Shutdown; *InStyle* Magazine placed her on their Top 50 Badass Women list; the *New Yorker* did a major profile in 2022; and *Fast Company* put her on the cover of their Summer 2021 magazine with the headline, "Workers Strike Back." Sara often says corporations have money and control but workers have the power, and the Labor Movement is for all working people. She encourages women everywhere to join unions and run unions. She believes Flight Attendants can play a pivotal role in building worker power with more public contact than almost any other job and connectivity around the world.

Please join us on November 7, 2024 as we proudly honor Sara with this award.



ANOTHER MEMORABLE GALA

The 2023 San Francisco Aeronautical Society's annual fund raiser was held on November 3, 2023, that included a large crowd of aviation enthusiasts gathering at the Louis A. Turpen Aviation Museum. Not only was it a wonderful opportunity to visit with one another, but the event honored the 2023 Achievement in Aviation Award recipient Edward Trippe, chairman of the Pan Am Historical Foundation and son of Pan Am founder Juan T. Trippe. The award was presented to Trippe by William R. Hearst III, the Society's 2022 award recipient and long-time aviation preservation supporter.

Trippe delivered a moving speech about Pan Am's storied past and announced some very exciting news: The Pan Am Historical Foundation is donating its entire film archive to the SFO museum for preser-

vation and to be shared with the public. This impressive collection includes an estimated 700 titles and footage from over 6 decades, specifically from 1927 through 1991. "The collection is extraordinary and includes hundreds of hours going back to the early days of the company... included are travel logs of almost every country served by Pan Am, engineering and maintenance films, advertising materials, flight training videos, mechanical issues, and rare footage of Pan Am at war," Trippe said.

After the award and exciting news about the donation and grant, a lively auction was held to raise funds for the SFAS. In addition to the Fund-A-Need contributions, auction packages included airline tickets, hotel stays and a great sports package including a pair of Warrior tickets and a two-night weekend stay at San Francisco's Westin St. Francis hotel in Union Square. These generous donations are important for the SFAS to continue its mission of helping to preserve the history of aviation through educational programs and acquisition of artifacts for the permanent collection at SFO Museum.

Please consider becoming a member or making a donation: <https://sfaero.org/joingive/join/>



Edward Trippe (left) receiving award from 2023 recipient William R Hearst III



Exciting raffle during the event



ACQUISITIONS FOR THE SFO MUSEUM

SFAS is excited to announce that it will be donating a collection of nearly one hundred uniform pieces to the San Francisco Airport Commission Aviation Library and Louis A Turpen Aviation Museum.

The items will be purchased from the TWA Museum and include complete and iconic uniform ensembles such as the Braniff International's Pucci-designed uniforms from the mid-1960s to the mid-1970s, as well as the Halston-designed uniforms from the late 1970s. Also included are other airline uniform pieces from TWA, Eastern Air Lines, Deutsche Lufthansa, and the 1980s relaunch of the Braniff brand, Braniff Inc. Overall, the acquisition represents the ultimate of uniform design from the 1950s through the 1970s.

Alisa Eagleston-Cieslewicz, Acting Director of Museum Affairs said "SFO Museum is delighted to add these uniforms to the permanent collection and is grateful to SFAS for its generous

donation. Thanks to the contributions of the Society members and supporters SFAS continues to acquire significant pieces, which enhance the museum and archive collections and help to preserve aviation history. Once catalogued, all of these items will be included in the SFO Museum online collection for public viewing and they will surely be a part of future exhibits!"



Left: Pucci III "Classic" Hostess Uniforms, c. 1968

Right: Pucci IV Hostess Uniforms, c. 1973

SPECIAL TOUR OF THE SFO MUSEUM'S COLLECTIONS

Last September, SFAS Members were treated to a rare, behind-the-scenes tour of the SFO Museum's Collection, Storage and Exhibition Preparation Shops. The attendees were very impressed with the variety of items viewed and having this unique, personal visit, including a tour of the exhibitions at the Airport Museum and Library. One attendee remarked on how they saw all aspects of what goes on in putting together an exhibit and even viewed pieces from Kay Sekimachi, a fiber artist and weaver, known as a "weaver's weaver" because of her three-dimensional sculptures. Kenn Yazzie, Senior Museum Registrar, discussed how items are stored in the sophisticated storage system as well as the carpentry, photography, and even the making of manikins needed for exhibits. Another attendee, Cecilia Cordero said "I would like to thank Alisa Eagleston-Cieslewicz and the Museum staff for providing such an incredible experience. The dedication for their work and genuine enthusiasm for sharing their knowledge made the tour truly memorable."



SFO Aviation Museum

PAN AM FILM PRESERVATION UPDATE - LAUNCHING OF FUNDRAISING EFFORT

As mentioned in the Leadership message in this edition of **FAM14**, the Society continues its work with the Pan Am Historical Foundation for the preservation of the Foundation's extensive Pan Am film archive. The collection, which covers the pioneering airline's extensive history from the 1920s to the 1980s, is being digitally restored so these preserved films can be donated to SFO Museum.



Credit: Pan Am Historical Foundation

Initial funding for this preservation work includes a \$100,000 donation from the Foundation and another \$100,000 in a matching fund from the Society. A joint effort for additional fundraising will be launched to complete the work so the entire collection of over seven hundred titles can be saved.

As the cataloging, technical preparation, and digitization work gets underway, planning between the Society, the Foundation, and SFO Museum continues to ensure this historic collection is permanently secured for the future.



SAVE THE DATE

This year's Gala and Fundraiser will be held on **November 7, 2024** and the theme is: **Salute the Crew: Celebrating the Flight Attendant**. The evening will acknowledge the important contributions of flight crews throughout aviation history. And we are thrilled to present the 2024 SFAS Achievement in Aviation Award to Sara Nelson who has served as the International President of the Association of Flight Attendants since 2014. She leads a union with over 55,000 of aviation's first responders at 20 airlines. The recognition of Sara Nelson also honors the many retired flight attendants who have generously supported the Aviation Museum's archives. We hope you will join us for a wonderful evening and opportunity to support the Society's important work in celebration of aviation history. Please visit www.sfaero.org for more information.



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FAM14 is the abbreviation for the world's first transoceanic Foreign Air Mail route, which originated in San Francisco and linked the East and West by air. The **FAM14** masthead photograph, on page one, was taken by Clyde Sunderland and shows the Pan American Airways' *China Clipper* over the city of San Francisco on November 22, 1935, departing on the first trans-Pacific commercial flight to Manila, Courtesy of Pacific Aerial Surveys.

The San Francisco Airport Commission Aviation Library and Louis A. Turpen Aviation Museum is located at San Francisco

International Airport, International Terminal, Pre-Security, Level 3. It is open daily from 10:00 am to 4:30 pm, closed holidays and for private events. The telephone number is (650) 821-9900. For additional information and to learn about volunteer opportunities, please contact the SFO Museum at (650) 821-6700, or email curator@flysfso.com or visit www.sfomuseum.org.

SFO MUSEUM

CONTACT! For Society general inquiries about membership, donations and other programs please visit our website or contact us at:

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SAVE THE DATE
AERONAUTICAL SOCIETY GALA
Thu, Nov 7, 2024
For further information,
please contact:
winstlowevents.com

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